



THE BUSINESS **HOTHOUSE**
GRANTS | GUIDANCE | GROWTH

FREE EXPERT SUPPORT AND
GRANT FUNDING FOR BUSINESS



We offer six powerful strands of free business support delivered by six expert support providers.

EMAIL US NOW
hothouse@chi.ac.uk 

chi.ac.uk/business-hothouse





We offer 12 hours of free expert business advice and guidance via workshops, intensive programmes and 1-2-1 mentoring sessions. Whether you are an experienced business owner, a start-up founder or if you just have an idea for a business, our experts will help to plug your business knowledge gaps to help your business or business idea to grow more quickly.

1 Building Products Customer's Crave intensive programme
Do things differently and stay competitive: this free programme draws on SINC's 20 years of experience in helping businesses and entrepreneurs to develop and launch new products and services. From developing your SWOT analysis to harnessing consumer insights and shaping your idea into a launch-ready entity, if you have an innovative idea take a closer look info.sinc.co.uk/building-products-customers-crave

2 The Great Accelerator intensive programme
This is a free, two-day programme aimed at ambitious start-up owners. Delivered by the Sussex Innovation Centre you will work with their management consultants to: stress-test your business model; learn how to pitch your business effectively to investors, partners, and customers; understand how to build a successful team and how to effectively lead it; explore marketing tactics that deliver the best return on investment; prepare for Net Zero sustainability challenges and get ahead of the curve and develop a creative mindset and make your ideas happen.



You can discuss both SINC programmes in more detail and book your free place by contacting claire.wingate@sinc.co.uk

3 Business start-up support
We offer two start-up support programmes to help to get your business idea going:

Princes Trust
If you're aged 16 – 30, via the Princes Trust, we offer a free programme that is specifically designed to support younger entrepreneurs. You can find full details of this programme at www.princes-trust.org.uk/help-for-young-people/support-starting-business



Or you can contact claire.wheeler@princestrust.org.uk

University of Chichester
The University of Chichester Business School delivers a free intensive 12-hour boot camp that is open to anyone who is aged 18+. You can attend in-person boot camps which are run as two, six-hour sessions across the weekend or you can join online boot camps that are delivered as six, daily, two-hour sessions during weekdays.



Find out more at www.chi.ac.uk/business-services/business-hothouse/how-to-start-a-business or book your free boot camp place at www.eventbrite.co.uk/o/the-business-hothouse-13551824347

4 Access to finance
Combining over 50 years of experience in helping businesses to raise finance, WSX Enterprise and Get Set for Growth offer a range of advice and one-to-one support sessions to help you to apply to the Invest4 Grant Fund and to access other sources of finance.

Get Set For Growth
Find out more at www.getsetforgrowth.com/coast2capital/events



Or contact nicola.wiley@getsetforgrowth.com

WSX Enterprise
Find out more at www.wsxenterprise.co.uk/support/startup/business-hot-house



Or contact miranda.morgan@dorsetgrowthhub.co.uk

5 Leadership & Management
All business owners, managers of people and managers of projects can benefit from developing better leadership and management skills. Progressive leadership styles and management strategies are critical to the success of the business growth strategy in any modern workplace. We offer four free intensive programmes, delivered by the University of Chichester Business School at venues in major cities across the coast-to-capital area: How to Lead & Manage Teams; How to Lead More Effectively; Key HR Practices Every Business Should Have and Strategic HR Management.



Find out more chi.ac.uk/business-hothouse or email hothouse@chi.ac.uk or book at [eventbrite/business-hothouse](https://www.eventbrite.co.uk/e/business-hothouse)

6 Invest4 Grant Funding
The Invest4 Grant Fund will re-open to applications on December 1st 2022, and business grants of up to £20,000 will be awarded to trading businesses. Applying for an award is simple and quick and we offer free online workshops to help you to fill out the application form.



For more details email hothouse@chi.ac.uk or search The Business Hothouse.



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