



THE BUSINESS **HOTHOUSE**
GRANTS | GUIDANCE | GROWTH

FREE EXPERT SUPPORT AND
GRANT FUNDING FOR BUSINESS



We offer six powerful strands of free business support delivered by six expert support providers.

EMAIL US NOW
hothouse@chi.ac.uk



chi.ac.uk/business-hothouse





We offer 12 hours of free expert business advice and guidance via workshops, intensive programmes and 1-2-1 mentoring sessions. Whether you are an experienced business owner, a start-up founder or if you just have an idea for a business, our experts will help to plug your business knowledge gaps to help your business or business idea to grow more quickly.

1 Building Products Customer's Crave intensive programme

Do things differently and stay competitive: this free programme draws on SINC's 20 years of experience in helping businesses and entrepreneurs to develop and launch new products and services. From developing your SWOT analysis to harnessing consumer insights and shaping your idea into a launch-ready entity, if you have an innovative idea take a closer look info.sinc.co.uk/building-products-customers-crave

2 The Great Accelerator intensive programme



This free programme will help you to find out what type of leader and manager you are and show you how to play to your strengths. You'll work with the Sussex Innovation Centre's management consultants to explore the range of management styles and find out how to use your natural personality, values and communication style so that you can lead your team in a way that improves morale and productivity. Book your free place on The Great Accelerator www.eventbrite.co.uk/o/sussex-innovation-centre-8527096754

You can discuss The Great Accelerator in more detail by contacting jamie-lee.atkinson@sinc.co.uk

3 Business start-up support

We offer two start-up support programmes to help to get your business idea going:

Princes Trust

If you're aged 16 – 30, via the Princes Trust, we offer a free programme that is specifically designed to support younger entrepreneurs. You can find full details of this programme at www.princes-trust.org.uk/help-for-young-people/support-starting-business



Or you can contact claire.wheeler@princestrust.org.uk

University of Chichester



The University of Chichester Business School delivers a free intensive 12-hour boot camp that is open to anyone who is aged 18+. You can attend in-person boot camps which are run as two, six-hour sessions across the weekend or you can join online boot camps that are delivered as six, daily, two-hour sessions during weekdays.

Find out more at www.chi.ac.uk/business-services/business-hothouse/how-to-start-a-business or book your free boot camp place at www.eventbrite.co.uk/o/the-business-hothouse-13551824347

4 Access to finance

Combining over 50 years of experience in helping businesses to raise finance, WSX Enterprise and Get Set for Growth offer a range of advice and one-to-one support sessions to help you to apply to the Invest4 Grant Fund and to access other sources of finance.

Get Set For Growth

Find out more at www.getsetforgrowth.com/coast2capital/events



Or contact nicola.wiley@getsetforgrowth.com

WSX Enterprise

Find out more at www.wsxenterprise.co.uk/support/startup/business-hot-house



Or contact rachael.baker@wsxenterprise.co.uk

5 Leadership & management development



The University of Chichester Business School offers two, free intensive programmes that they deliver in-person in cities across the coast-to-capital area. *How to Lead & Manage Teams in 21st Century Organisations* and *How to Lead More Effectively in 21st Century Organisations* are both aimed at managers of teams and/or projects and business owners who want to develop their skills and strategies. Find out more at www.chi.ac.uk/business-services/business-hothouse/developing-leaders-managers

Or you can contact hothouse@chi.ac.uk

6 Invest4 Grant Funding



The Invest4 Grant Fund has £2.65 million to help to grow businesses and start-ups. 90% of applicants to the fund successfully secure a cash award of up to £50,000. You can find out more and see what business projects the Invest4 Grant Fund Panel has already agreed to fund at www.chi.ac.uk/business-services/business-hothouse/invest4-grant-funding

Or you can contact invest4@brighton-hove.gov.uk



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